

## UPCOMING NEWS AND EVENTS

MERIDA			
Date	Event	Location	Channel
17th to 19th July	MERIDA Global launch	Germany	All
15th to 16th August	Bicycle Centre launch	Melbourne	Bicycle Centre
17th August	Mini Independent launch	Melbourne	Independents
28th August	Mini Independent launch	Perth	Independents
Mid Sept to Oct	MERIDA Demo Tour	Various	All

  

Norco			
Date	Event	Location	Channel
2nd to 4th May	Sight / Range Road show	Melbourne, Sydney & Brisbane	All
15th to 16th August	Bicycle Centre launch	Melbourne	Bicycle Centre
17th August	Mini Independent launch	Melbourne	Independents
18th to 21st August	Norco Global launch	Canada	All
28th August	Mini Independent launch	Perth	Independents
Mid Sept to Oct	Norco Demo Tour	Various	All

  

BMC			
Date	Event	Location	Channel
18th to 21st June	BMC Global launch	Italy	Independent / Bicycle Centre
Late July - early August	BMC Australian launch	Melbourne	Independent / Bicycle Centre

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