

A stylized orange silhouette of a bicycle is centered in the background of a dark grey circular graphic. The bicycle is shown from a side profile, facing right. The text 'LAY-BY NOW FOR CHRISTMAS' is overlaid in white, bold, sans-serif capital letters across the middle of the bicycle.

LAY-BY NOW  
FOR CHRISTMAS

The logo for 'Bicycle Centre' features a silver gear with a smaller gear inside it, forming a circular shape. The text 'Bicycle Centre' is written in a bold, italicized, orange font to the right of the gear.

***Bicycle  
Centre***